



On May 12th, women from all around the world will play two rounds of disc golf at their local Women's Global Event (WGE). This year over 2,000 ladies from 15 countries, ages 6 years-old and up, are estimated to compete. Scores from each tournament will be rated by the Professional Disc Golf Association to determine the player's "Global Score". The Global Scores will be updated throughout the day to determine the Women's Global Event Champions. We are working hard to provide a memorable local experience as well. We want to highlight the women in our local community and honor them for participating in such a great event.

We are seeking sponsorship donations for our local WGE, the 2018 May Flower Open. This event will occur at the world famous Fountain Hills Disc Golf Course, home of the Memorial Championship Tournament and Next Generation Tour National Finals.

Based on prior women disc golf events (Phoenix Ladies Open), we anticipate all participants will have a caddy and expect several hundred additional spectators. All Fountain Hills disc golf events receive coverage from the local newspaper and through our network of disc golf clubs and touring professionals we will drive thousands of likes/shares on social media.

We asked each participant for a mere \$20 commitment for their registrations to encourage more women of all skill levels and ages to participate in the event. With enough sponsorships we will be able to provide amazing player packages to each player, offer prizes and trophies to the top performing women in each division, and give spiffs to the army of volunteers & caddies.

Please note, no donations will be turned down. We are happy to work with you on a personalized sponsorship program that works best for you and your budget.

## Sponsor Types

- **Cash Sponsor** - Contributions will go towards: Pro-player division added cash, professional event video, porta-pottys, t-shirts, trophies, prizes, player lunch
- **Prize Sponsor** - Contributions will ensure the top 50% of each division get an amazing prize. Donation examples: discs, bags, baskets, hats/hoodies, gift cards
- **Player Pack Sponsor** - Contributions will be included in all player packs. A "player pack" is a bundle of gifts that each player receives for participating. The player's pack usually includes tournament printed materials such as t-shirts, discs, and items donated by companies to advertise themselves. We have seen sunglasses, outdoor equipment, water bottles, clothes/socks, towels, lip balm, hats, mugs, etc. We will need 72 units/items to ensure enough for each player pack.

Benefits	Bronze	Silver	Gold	Platinum
<b>Post Event Video</b>	Included in list of sponsors at start & end of video	Bronze + 1 impression during video transitions	Silver + 2x prominent impressions during video transitions	Gold + Static logo throughout video
<b>Player Pack T-Shirt</b>	Small text	Small logo	Medium Logo	Big logo
<b>Tee Sign(s)</b>	Shared tee-sign with your name	1 small tee-sign with your logo/image	2 large tee-signs, with your logo/image	Logo on all tee-signs
<b>Caddy book</b>	Listed as sponsor	Small logo, shared page	Large logo, dedicated page	Logo on header/footer of all pages
<b>Media/Recognition</b>	Mention during player meeting	Bronze + thank you on website/social media	Prominent call out during player meeting, prize ceremony, post on website and social media, logo on tournament flyer	Gold + Multiple posts on website and social media, logo on tournament printed flyers
<b>Cash and/or donation value</b>	<b>\$100</b>	<b>\$250</b>	<b>\$500</b>	<b>\$1000</b>

## Post Event Video

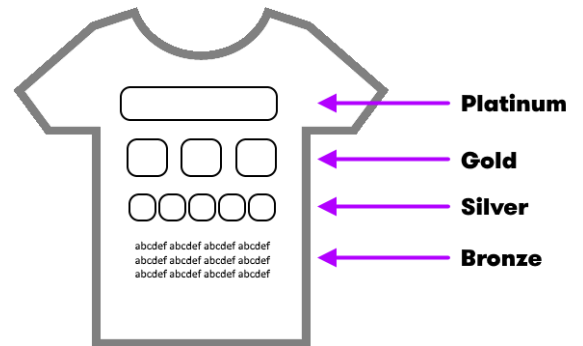


We are incredibly excited to have the powerful Jimmy Conover onboard this year to film and produce a post-event video. The video will capture as many holes/players as possible during round 1, and will follow the top card in round 2. Jimmy recently produced the 2017 Latitude 64° Next Generation Region 8 Championship video.

Check it out to get a feel of his style and legit production quality.. <https://youtu.be/N8riQSH5oj8>

## Player T-Shirts

All players will receive a dri-fit t-shirt in their player pack. The front of the t-shirt will have the tournament logo, and the back will list all sponsors. Check out this rough image to get an idea..



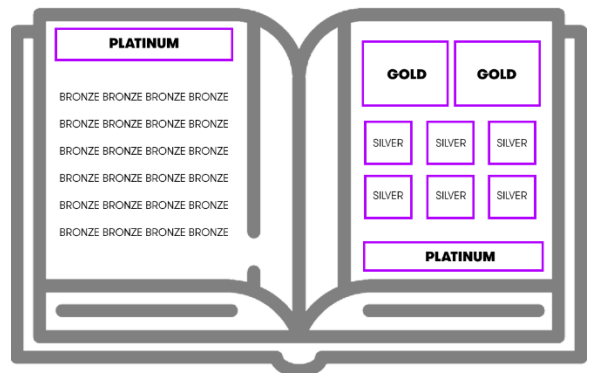
## Tee-Signs

Tee-signs are a great way to get your brand in front of players, spectators, and casual park visitors. Check out a sample from our 2016 event. Note the static Title Sponsor logo in the bottom right-corner.



## Caddy Book

Our main priority is to get women involved in disc golf. We drive engagement by making every single lady feel special and valued. An important part of the player experience is the caddy book with clearly outlined course maps and rules. Our caddy book will include introduction pages covering the mission of the Women's Global Event and a big focus on the sponsors that make this event happen.



**We would like to sincerely thank you for taking the time to review this sponsorship packet and considering being involved in this wonderful opportunity for our disc golf ladies!**

Contact Ameya Leitera at 702-858-8792

Tonya Hunter at 602-790-9110

Or [mfo@discgolf.club](mailto:mfo@discgolf.club)